

IN THE SPECIFICATION:

Please replace the paragraph beginning at page 14, line 15 (the third paragraph on page 14), with the following rewritten paragraph:

The Exif file 100, i.e. image file GF, contains a JPEG image data storage area 101 for storing image data in JPEG format, and an extra data storage area 102 for storing extra data of various kinds relating to the stored JPEG image data. The extra data storage area ~~112~~ 102 contains, in TIFF format, photographic information relating to photographic parameters when the JPEG image was taken (e.g. date, exposure, shutter speed, etc.), and thumbnail image data for JPEG images stored in JPEG image data storage area 101. When image data is written to the memory card MC, this extra information is automatically stored in the extra data storage area 102. The extra data storage area 102 is also provided with a Makernote data storage area 103, an undefined area currently left available for use by DSC manufacturers. The Makernote data storage area 103 can be used by DSC manufacturers to store any desired information. It is common knowledge to practitioners of the art that the Exif format uses tags to identify data of various kinds.

Please replace the paragraph beginning at page 17, line 23 (the paragraph spanning pages 17 and 18), with the following rewritten paragraph:

When a memory card MC is inserted in slot 34, (or alternatively an Exif file is received through I/O controller ~~3100~~) the control circuit 30 (CPU 31) of printer 20 reads out an image file GF from memory card MC, and temporarily places the image file GF in RAM 33 (STEP S100). From the extra data storage area 102 of image file GF CPU 31 searches for a PrintMatching tag indicating image processing control information for use during image processing of the image data (STEP S110). If CPU 31 has successfully retrieved the PrintMatching tag (STEP S120: Yes), it acquires and analyzes color space information for use during image processing (STEP S130). CPU 31 then executes image processing on the basis of the analyzed color space information, that is the whether the negative color values to be used (described in detail later) (STEP S140) and prints out the processed image data (STEP S150).